



## National Equipment Register HELPtech®



# The theft of construction and farm equipment is an ongoing and costly problem for equipment owners.

Your valuable equipment assets are prime targets for thieves, due to:

- The complex nature of uniquely identifying machines
- The challenges law enforcement faces in obtaining accurate ownership information quickly
- The relative ease with which stolen equipment can be sold in the used market
- The lack of security on job sites

Since 2001, National Equipment Register (NER) has supported law enforcement's equipment investigations and provided information assisting in the recovery of \$35 million worth of stolen equipment. By registering your equipment on the NER HELPtech® (Heavy Equipment Loss Prevention Technology) ownership database, you make it possible for us to identify you as your equipment's true owner at any time – even before you discover your equipment is missing.

## Registering equipment on the HELPtech® database can help...

### Before you have a theft, NER provides:

- Theft prevention suggestions and techniques
- Regional heavy equipment theft summits
- HELPtech® decals to be affixed to registered equipment to deter theft
- Information about regional theft trends through NER's newsletters and alerts
- Assistance with compliance registration programs





### After you have a theft, NER offers:

- Assistance when you report thefts to the NER database
- Support from NER's analysts, who will review the theft report for accuracy and alert you if any discrepancies are found
- Theft alerts, which are sent to thousands of regional law enforcement contacts notifying them of a recent theft
- 24-hour support to help identify your machine if found

### A policy from Selective will help you even more:

- 20% off NER's annual per vehicle cost for HELPtech® services
- Waiver of theft deductible – up to \$10,000 per occurrence

For more information about the HELPtech® equipment ownership database, call 866-663-7872 or visit [www.ner.net](http://www.ner.net).



Response is everything.

[www.selective.com](http://www.selective.com)

HELPtech, IRONcheck, National Equipment Register, NER and the NER logo are registered trademarks and IRONwatch is a trademark of Verisk Crime Analytics, Inc. All other product or corporate names are trademarks or registered trademarks of their respective companies.

©2012 Selective Ins. Group, Inc. (Branchville, NJ). "Selective" insurers include: Selective Ins. Co. of America, Selective Ins. Co. of New England, Selective Ins. Co. of N.Y., Selective Ins. Co. of S.C., Selective Ins. Co. of the Southeast, Selective Way Ins. Co., Selective Cas. Ins. Co. and Selective Fire and Cas. Ins. Co.

Insurers and products available vary by jurisdiction. These descriptions are summaries and not offers to sell insurance; the actual policies show complete coverage, exclusions and limitations details. Policy issuance is subject to underwriting approval.